The usage of mobile health (mHealth) apps and wearables is ever-growing. More than 52% of smart phone users gather health-related information on their phone. In 2016 alone, mHealth app store downloads totalled 3.2 billion. **Health-related data is a precious asset for both individuals and stakeholders in the data-driven sports, health and wellness industry.**

However, the users generating this data cannot aggregate, share and monetize it. Moreover, because it lacks the means to interconnect existing data, the industry cannot unlock its full potential for the benefit of all market players. The rise of mHealth applications has not yet delivered on the promise of digital technology empowering individuals and resulting in better health care and a more connected sports and wellness market.

The Lympo ecosystem resolves this problem. **Powered by user-generated and user-controlled fitness and wellness data, Lympo will allow the exchange of value through the introduction of LYM utility tokens.** Lympo’s goal is an ecosystem where data is used efficiently by all industry stakeholders and everyone is rewarded fairly. It consists of three pillars: **1. the Lympo fitness wallet, 2. a marketplace and 3. the Lympo crowdfunding platform.**

1. The Lympo digital fitness wallet and user reward mechanism is at the core of the Lympo ecosystem. The wallet functions as an entry to the ecosystem and allows users to be rewarded in LYM tokens for their healthy lifestyle achievements.

2. These tokens can be used to purchase goods and services in a marketplace starting from an existing Lympo platform uniting more than 500 fitness professionals and later expanding to a broad network of sports, wellness and health goods and services providers.
Finally, LYM tokens will be used on the Lympo crowdfunding platform to invest in innovative data driven companies in the industry which will contribute to the growth of this new ecosystem.

The Lympo ecosystem starts from the existing platform which enables users to find the best personal trainer with 500+ fitness professionals operational in Lithuania, www.lympo.lt, and expanding to California, U.S. and Melbourne, Australia.

A passionate team of entrepreneurs, sports and health professionals and tech talents aim to raise funds in the pre-sale to make a working proof of concept to enable everyone to earn tokens while living a healthy lifestyle. A versatile and experienced board of advisors including experts on blockchain for science, consultants on blockchain use in the public sector, health specialists and technology experts guarantee the best advice for Lympo to make people healthier with the help of blockchain innovation.

**TOKEN DISTRIBUTION**

- 10% Team and advisors
- 3% PRE-SALE and TOKEN SALE costs
- 22% Lympo ecosystem empowerment tokens & Blockchain for sports foundation
- 26.5% PRE-SALE
- 38.5% TOKEN SALE

**TOKEN SUPPLY**

- Total token supply: 1,000,000,000 LYM
- Total hard cap: 14.625 ETH = 650 mln. LYM
- Soft cap: 15%

**PRE-SALE**

- 265 mln. LYM = 5000 ETH
- 20% bonus for 90 mln. LYM 1 ETH = 60,000 LYM
- The rest 175 mln. LYM 1 ETH = 50,000 LYM
- Date: January 23 — February 3 (or as long as supply lasts)

**TOKEN SALE**

- 385 mln. LYM = 9625 ETH
- 1 ETH = 40,000 LYM
- Date: February 17 — February 28 (or as long as supply lasts)

Please join our Telegram channel https://t.me/lympo for more news and updates!